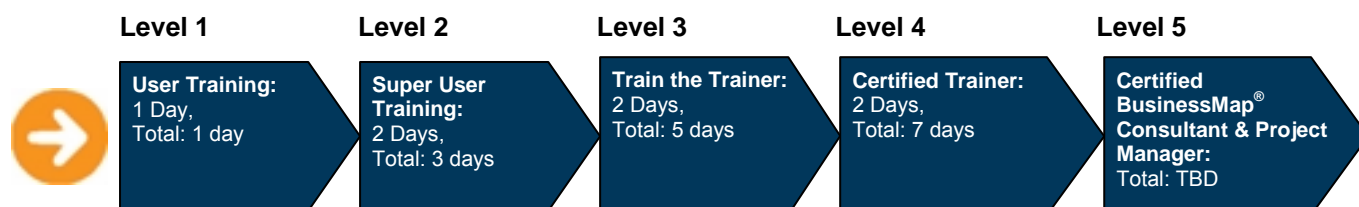


BusinessMap® School



Results	<ul style="list-style-type: none"> ▲ Familiar with the BusinessMap® Process and Terminology ▲ Basic Navigation in BusinessMap® ▲ Can create a case in BusinessMap® ▲ Can update data in BusinessMap® 	<ul style="list-style-type: none"> ▲ Can operate the complete BusinessMap® process ▲ Understands the advanced Features ▲ Familiar with the Settings Module ▲ Can act as support for other BusinessMap® users. 	<ul style="list-style-type: none"> ▲ Understands the technical aspects of BusinessMap® ▲ Understands the BusinessMap® process and the concepts behind the application ▲ Familiar with the Administration module ▲ Capable of training colleagues as BusinessMap® Users 	<ul style="list-style-type: none"> ▲ In depth knowledge of the BusinessMap® Process and the concepts behind the Application ▲ Passed the BusinessMap® Certified Trainer Examination ▲ Understands how to integrate data from other applications via BusinessMap® Link ▲ Can facilitate internal Business Plan processes ▲ Can drive internal competence building processes ▲ Can train Users & Super Users 	<ul style="list-style-type: none"> ▲ Comprehensive understanding of how to create Market Intelligence by using Business Insight ▲ Comprehensive knowledge of Strategies, Objectives and Customer Portfolio Planning ▲ Can design a scorecard of Business Drivers, KPIs & sub-KPIs ▲ Can advise customers on how to design a Digital Dashboard incl. Reports and Consolidations ▲ Capable of driving a customer Business Plan project
Certification	▲ Approved BusinessMap® User	▲ Approved BusinessMap® Super User	▲ Approved BusinessMap® Trainer	▲ Certified BusinessMap® Trainer	▲ Certified BusinessMap® Consultant
Tool	▲ BusinessMap®	▲ BusinessMap®	▲ BusinessMap®	▲ BusinessMap®	▲ BusinessMap®



BUSINESSWARE A/S

Hornemansgade 36 A
2100 København Ø.
Tlf. +45 3526 4646
Fax +45 3526 4608
sales@businessware.dk
www.businessware.dk