

BusinessMap® 9.1

Linking Strategy to Performance

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BusinessMap embeds the strategy into the company's daily operation and draws attention to the processes and projects that create value. By linking objectives to KPIs and by focusing on the key initiatives that create shareholder value, results are directly reflected on the bottom line.

BusinessMap's overall strength is its process approach; it is a complete framework for business planning that helps companies to design and pursue successful strategies. It drives the company forward, linking systems and processes together; the result is a much closer linkage between plans and day-to-day decisions.

BusinessMap enables you to plan your strategy, clearly, powerfully, and with internal consistency. It develops management competences and is a vital tool in driving strategic change. Results are consolidated and fed back to the strategy; it is a continuous process and everything you need to manage your bottom-up and top-down financial and operational planning.

BusinessMap integrates the planning process across divisions, enabling managers to monitor how plans are implemented throughout the company. Managers will be armed with the information needed to facilitate change, increase shareholder value and make profitable business decisions. The company becomes more transparent, laborious processes are automated and plans are built on real-time data.

BusinessMap is applicable to the needs of businesses in formulating, developing and deploying strategies. You can; segment your market, outline the business environment, simulate live data, set market and financial objectives, draw-up strategies, perform customer portfolio planning, compile reports, consolidate and monitor performance.



Advantages include:

- ▲ Documentation: data in one place, procedures, data discipline
- ▲ Consistent and uniform planning template used across the organisation
- ▲ Connectivity between strategy and day-to-day decisions
- ▲ A less laborious planning process; save time and resources
- ▲ Involve key employees; utilise knowledge and gain ambassadors for your strategy
- ▲ Increase competence to read, understand and interpret data
- ▲ Identify and focus on the Key Initiatives that create shareholder value
- ▲ Agility and speed when responding to market changes



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Technical Data Sheet

BusinessMap® 9.1 RTM	
Installation	Client / Server
Language	UK
Potential no. of concurrent users	30+ ▲ Easy to scale to many more concurrent users, depending on choice of database and hardware configuration
Database	IBM DB2 v8.1 / MS SQL Server 2000 / Oracle 8.1* (Database and licences are not included)
Data security	Security and restricted access: Handled by the administration module

Reports	▲ Run reports directly from Microsoft Office XP
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Integration	<ul style="list-style-type: none"> ▲ MS Office; Word, Excel, PowerPoint, Outlook and Project ▲ Integration is available through BusinessMap® Link ▲ Other integration possible subject to project specifications
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System Requirements	BusinessMap® 9.1 Client	BusinessMap® 9.1 Server
	Recommended (minimum) ▲ Windows 98/ ME/NT4/ 2000/ XP ▲ 512 MB RAM (256) ▲ 256 MB free hard drive (150) ▲ 32 Bit colour, 1024x768 ▲ MDAC 2.6 or later ▲ .Net Framework 1.1 or later	▲ Licences for the chosen database server dependent on the no. of users: a) IBM DB2 v8.1.2 b) Microsoft SQL Server 2000 (requires Microsoft Windows 2000+ server) ▲ c) Oracle Database server 8.1.*
	<small>IBM and DB2 are trademarks of International Business Machines Corporation in the United States, other countries, or both. Microsoft is a registered trademark of Microsoft Corporation in the United States and other countries. Oracle and Oracle8 is registered trademarks of Oracle Corporation.</small>	

BusinessMap has passed the certification **Microsoft Platform Test for ISV Solutions**. The certification assures our existing and potential clients of BusinessMap's high quality, ease of use and a proper integration with Microsoft Office. For more please refer to <http://www.veritest.com/certification/ms/platformtest.asp>



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